

Steven Vasilakis

USER EXPERIENCE DESIGNER VISUAL ARTIST CONCEPTUAL THINKER



PORTFOLIO

StevenVasilakis.com



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PLAINFIELD, IL. 60544

Professional Skills

UI/UX for web and mobile, knowledge of WCAG 2.1 and ADA accessibility guidelines, Google analytics, UX research, print and digital design, prototyping, front-end development, landing pages, email design, motion graphics, print/digital ads, branding, logo development, corporate identity, brochures, annual reports

Technical Skills

Axure RP
Proto.io
Adobe Creative Cloud
Illustrator/Photoshop
Sketch
Invision/Zepplin
Mobile + Web
Responsive/Adaptive design
Powerpoint
Balsamiq
Multimedia experience
HTML5
CSS3
Wordpress
Powerpoint
MS Office

*References available
upon request*

Creative Strategy

20+ years experienced creative professional bringing user-centric design, vision, communication skills, creativity, and technical expertise to local and global brands.

Work Experience

Wells Fargo

Senior UX Designer, Hoffman Estates, IL, May 2019-present

- UX design of enterprise software platforms, requirements gathering, agile scrum, Confluence, Jira, Axure RP, product design, wireframes, interaction documentation, interactive prototypes, ADA compliance, site maps, task flows

IVY Marketing Group

Digital Art Director/UX/UI Visual Designer, Glen Ellyn, IL, Jan 2016-May 2019

- conduct research and reporting based on analytics and user feedback
- web and mobile UI/UX, best practices, wireframes and prototyping
- front-end website development, HTML, CSS, javascript
- effective management of multiple projects from concept to completion within designated time frames and budgets
- creating marketing material across print and interactive media

Telusys Inc.

Interactive Art Director, Chicago, IL, Feb 2000-April 2015

- UI/UX design for Telusys's enterprise software
- web and mobile UI/UX, wireframes and prototypes
- conduct research and reporting based on analytics and user feedback
- front-end website development, HTML, CSS, javascript
- client meetings, gathered requirements, pitched design solutions,
- collaboration and management of junior design/production team

CLIENTS: Hyatt, American College of Surgeons, HIMSS, AHIMA

OTHER FREELANCE

CrossCountry Mortgage, Digital Designer, Chicago, IL, 2019

The MX Group, Interactive Designer, Burr Ridge, IL, 2015

Chamberlain Group (Liftmaster), Interactive Designer, Addison, IL, 2015

Awards

National Mature Media Awards, Silver, Monarch Landing Website, 2017
Classic Residence by Hyatt, Website Excellence Award, 2001

Education

Columbia College, Chicago IL., BA, Interactive Multimedia, 2000