


# Steven Vasilakis

VISUAL ARTIST COMMUNICATION DESIGNER CONCEPTUAL THINKER

 **PORTFOLIO**  
StevenVasilakis.com

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## Professional Skills

Print and digital design, website design, prototyping, front-end development, landing pages, email design, motion graphics, print/digital ads, branding, logo development, corporate identity, brochures, annual reports, signage, infographics, presentations, direct mail, illustration, project management

## Technical Skills

Adobe Creative Suite:

Photoshop  
Illustrator  
InDesign  
Animate

Responsive design

Sketch

Powerpoint

MS Office

Multimedia experience

HTML5

CSS3

Wordpress

*References available  
upon request*

## Creative Strategy

18+ years experienced creative professional bringing, vision, communication skills, creativity, and technical expertise to local and global brands.

## Work Experience

### IVY Marketing Group

#### Digital Art Director, Glen Ellyn, IL, Jan 2016-present

- Effective management of multiple projects from concept to completion within designated time frames and budgets
- Designing solutions that meet or exceed strategic objective
- Present concepts to clients.
- Create marketing material across print and interactive media in a B2C and B2B environment

CLIENTS: Friendship Senior Options, The Merion, Monarch Landing, A Loving Company, The Danish Home of Chicago

### Telusys Inc.

#### Interactive Art Director, Chicago, IL, Feb 2000-April 2015

- Concepting and creating website themes and templates for Telusys's flagship CMS product SmartSite.
- Met with clients, gathered project goals, pitched design solutions,
- Collaboration and management of junior design/production team
- Worked on design, front-end web development, and digital asset creation for Hyatt Classic Residence brand for 5 years.

CLIENTS: Hyatt, American College of Surgeons, American College of Cardiology, Healthcare Information and Management Systems Society, American Health Information Management Association.

### FREELANCE

#### The MX Group, Interactive Designer, Burr Ridge, IL, 2015

Created landing pages, print brochures, Powerpoint decks, digital assets, under direction of Art Director.

#### Chamberlain Group (Liftmaster), Interactive Designer, Addison, IL, 2015

Designed landing pages, emails, digital asset production, and UI design for online quiz for Liftmaster brand.

## Awards

National Mature Media Awards, Silver, Monarch Landing Website, 2017  
Classic Residence by Hyatt, Website Excellence Award, 2001

## Education

Columbia College, Chicago IL., BA, Interactive Multimedia, 2000