

# Steven Vasilakis

USER INTERACTION DESIGNER VISUAL ARTIST CONCEPTUAL THINKER



## PORTFOLIO

StevenVasilakis.com



630-715-1338



svasilakis71@gmail.com



PLAINFIELD, IL. 60544

## Professional Skills

UI/UX for web and mobile, print and interaction design, prototyping, front-end development, landing pages, email design, motion graphics, print/digital ads, branding, logo development, corporate identity, brochures, annual reports, signage, infographics, presentations, direct mail, illustration, project management

## Technical Skills

Adobe Creative Suite:

- Adobe XD
- Photoshop
- Illustrator
- InDesign
- Animate

Mobile + Web

Responsive design

Sketch

Invision

Multimedia experience

HTML5

CSS3

Wordpress

Powerpoint

MS Office

*References available  
upon request*

## Creative Strategy

18+ years experienced creative professional bringing, vision, communication skills, creativity, and technical expertise to local and global brands.

## Work Experience

### IVY Marketing Group

#### Digital Interaction Designer, Glen Ellyn, IL, Jan 2016-present

- web and mobile UI/UX, best practices, wireframes and prototyping
- front-end website development, HTML, CSS, javascript
- effective management of multiple projects from concept to completion within designated time frames and budgets
- creating marketing material across print and interactive media in a B2C and B2B environment

CLIENTS: Friendship Senior Options, The Merion, Monarch Landing, A Loving Company, The Danish Home of Chicago

### Telusys Inc.

#### Interactive Art Director, Chicago, IL, Feb 2000-April 2015

- web and mobile UI/UX, wireframes and prototypes
- front-end website development, HTML, CSS, javascript
- UI for Telusys's flagship CMS product SmartSite.
- client meetings, gathered project goals, pitched design solutions,
- collaboration and management of junior design/production team
- worked on design, UI, front-end web development, and digital asset creation for Hyatt Classic Residence brand for 5 years.

CLIENTS: Hyatt, American College of Surgeons, American College of Cardiology, Healthcare Information and Management Systems Society, American Health Information Management Association.

### FREELANCE

#### The MX Group, Interactive Designer, Burr Ridge, IL, 2015

- assisted in UI/UX design of vAuto website using inVision for prototyping.
- mobile + web, print brochures, Powerpoint decks

#### Chamberlain Group (Liftmaster), Interactive Designer, Addison, IL, 2015

- landing pages, emails, digital asset production
- UI design for online quiz for Liftmaster brand.

## Awards

National Mature Media Awards, Silver, Monarch Landing Website, 2017  
Classic Residence by Hyatt, Website Excellence Award, 2001

## Education

Columbia College, Chicago IL., BA, Interactive Multimedia, 2000